

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934 (Amendment No.)

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- ☐ Definitive Proxy Statement
- ☒ Definitive Additional Materials
- ☐ Soliciting Material Pursuant to § 240.14a-12

Smith & Wesson Brands, Inc.

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.
- ☐ Fee paid previously with preliminary materials.
- ☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.



Smith & Wesson®

SMITH & WESSON BRANDS, INC.
1852 PROFFITT SPRINGS RD
MARYVILLE, TN 37801

Your **Vote** Counts!

SMITH & WESSON BRANDS, INC.

2026 Annual Meeting
Vote by September 14, 2026
11:59 PM ET



T02170-P55617

You invested in SMITH & WESSON BRANDS, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on September 15, 2026.**

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting them prior to September 1, 2026. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit **www.ProxyVote.com**

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote Virtually at the Meeting*

September 15, 2026
10:00 a.m., Eastern Time

Virtually at:
www.virtualshareholdermeeting.com/SWB/2026

*Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming annual meeting of stockholders. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends						
1. PROPOSAL 1: ELECTION OF DIRECTORS: To elect as directors all of the nominees listed below to serve until our next annual meeting of stockholders and until their successors are elected and qualified: Nominees: <table><tr><td>01) Anita D. Britt</td><td>04) Robert L. Scott</td></tr><tr><td>02) Michelle J. Lohmeier</td><td>05) Mark P. Smith</td></tr><tr><td>03) Barry M. Monheit</td><td>06) Denis G. Suggs</td></tr></table>	01) Anita D. Britt	04) Robert L. Scott	02) Michelle J. Lohmeier	05) Mark P. Smith	03) Barry M. Monheit	06) Denis G. Suggs	✔ For
01) Anita D. Britt	04) Robert L. Scott						
02) Michelle J. Lohmeier	05) Mark P. Smith						
03) Barry M. Monheit	06) Denis G. Suggs						
2. PROPOSAL 2: To approve on an advisory basis the compensation of our named executive officers for fiscal 2026 ("say-on-pay").	✔ For						
3. PROPOSAL 3: To ratify the appointment of KPMG LLP, an independent registered public accounting firm, as our independent registered public accounting firm for fiscal 2027.	✔ For						
and upon such matters which may properly come before the meeting or any adjournment or postponement thereof. The shares represented by this proxy, when properly executed, will be voted in the manner directed herein by the undersigned stockholder(s). If no directions are made, this proxy will be voted FOR all director nominees, FOR proposal 2, and FOR proposal 3. If any other matters properly come before the meeting, the persons named in this proxy will vote in their discretion.							

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".

